



## AYSO—Region 13 Board Meeting

March 5th, 2015 7:00 pm

### AGENDA

- Call to Order – Al
  - February minutes – approved
  - Welcome new board members
  - Reports
    - Uniforms – Ivonne
    - Coach's Report – Heidi
    - Referee Report – Kareem
    - Financial Report – Angel
    - Fields – Marco / John
  - Open Discussion
    - YDP
      - Galaxy Game 4/18
    - BOSC - Pam
    - 2015 – 2016
      - Registration
        - To begin 3/15 (new season)
          - Returning coaches / AC's, Refs and Team managers mail in
        - 4/4, 4/25, 5/16
          - Need volunteers
          - Circle of Champions
        - New laptops
        - Marketing
        - Fliers
      - Sponsorship
      - Training dates
        - Coach
        - Ref
      - Play dates
      - Opening day
      - Picture day/makeup
    - Website ideas to Neil
- Calendar
  - Section 1
    - All-Star Sectional Teams - February 21-22, 2015
    - Play Though - February 28-March 1, 2015
    - Tri Section (1, 10, 11) – San Diego - March 27-29, 2015
- Review of Action Items
- Next Meeting
  - April 2<sup>nd</sup>
- Adjourn

## AYSO REGION 13

### Board of Directors' Minutes

March 5, 2015

**Call to Order:** Al Prado called the meeting to order at 7:14 p.m. In attendance were: Al Prado, Angel Huitz, Chris McDonald, Heidi Taylor, Ivonne Penichet, John Sweet, Kareem Badaruddin, Kevin Cuxil, Kim Fitzgerald, Mark Evans, and Pam Vigil.

**February Minutes:** The minutes were previously approved via email.

**Welcome of new 2015 Board Members:** Al reported that clubhouse door access codes for new Board Members will be ready soon.

#### REPORTS

##### **Uniforms** – Ivonne Penichet

Ivonne reported that uniforms have been ordered and are expected to arrive by Thursday or Friday of next week.

##### **Coach's Report** – Heidi Taylor

**All Stars:** Heidi reported that Region 13 All-Star teams played very competitively and placed very well this year. Heidi stated that she heard no complaints of poor side-line behavior at the games. She submitted the All Star results as follows:

- |                                   |   |
|-----------------------------------|---|
| BU10                              |   |
| ▪ Sectional - 2nd place (Douglas) | ▪ Regional – 3rd place (Blain)                |
| ▪ Area - 2nd place (Chung)        |   |
| ▪ Region - 4th place (Norton)     | GU12  |
|                                   | ▪ Sectional – 3rd place (Nguyen)              |
| GU10                              |   |
| ▪ Sectional – 3rd place (Sindici) | BU14  |
| ▪ Area - 3rd place (Becker)       | ▪ Sectional–3 <sup>rd</sup> place (Landesman) |
| ▪ Regional – 1st place (Kenny)    | ▪ Area – 4th place (Lewis)                    |
| BU12                              | GU14  |
| ▪ Sectional – 2nd place (Pies)    | ▪ Sectional – 1st place (Taylor)              |
| ▪ Area – 2nd place (Trejo)        | ▪ Area – 3rd place (Tipton)                   |
| ▪ Regional – 1st place (Way)      |   |

Heidi reported that Region 13 sent 2 teams to Sectionals: GU14 team came in 3<sup>rd</sup> place, and BU12 team came in 4<sup>th</sup> place.

**YDP:** Heidi reported that YDP has many teams this year, especially more BU10 than in 2014. However as there is not a large number of Blue Flight players for BU10, there is only Red Flight teams for this division. Some teams will have 9 players, and some 10 players. The GU14 team is playing in the GU16\* spot. Heidi submitted the 2015 YDP Team Count as follows:

BU10 6 Red Flight Teams	BU14 3 Red Flights
GU10 1 Blue Flight 4 Red Flight Teams	GU14 1 Red Flight
BU12 1 Blue Flight Team 4 Red Flight Teams	BU16 1 Team
GU12 1 Blue Flight 4 Red Flights	GU16* 1 Team
	BU19 1 Team

**Referee's Report** – Kareem Badaruddin

**YPD:** Kareem reported that all YDP teams have the minimum required number of referees. Kareem reported that Referee Training classes begin this weekend. The Basic level class on Saturday, March 7 will be held at the Arcadia Red Cross Building. An Intermediate training day will be held on Friday, March 6 at the Region 13 Clubhouse. Strong attendance is expected. More information on other Training days will be discusses below.

**Financial Report** – Angel Huitz

Angel reported that she will send a report with the current check detail list. Angel confirmed that Region 13 is changing banks from Bank of America to Chase, and the new signatories are to be Al Prado, Angel Huitz, Heidi Taylor and Kevin Cuxil. She confirmed Region 13 is holding open its existing account at Citizens bank.

**Fields** – John Sweet

John reported that YPD teams will have Muir North and Muir Central fields, and that, per Marco, Muir Central is clear to use after 7:30 p.m. on weekdays. John reported that all YDP teams, with the exception of Kyle Douglas' BU10 team, are scheduled on fields. John and Heidi will work on getting the schedule finalized.

Al recommended John and Marco create a Planning Calendar with select timeframes that would include field requests for Region 13's permits (game season and tournaments). As an example, in October, Spring events can be requested, and in April, Fall season can be requested. Additionally, a repository of key documents (including copies of permits and other documentation) would be helpful as well so, if needed, the Board has access to the information.

**OPEN DISCUSSION**

**YPD** - Al confirmed YPD begins next Saturday, March 14, and that Marco will provide the field schedule shortly.

Launch Clinics – There was discussion about defining the role of the Launch Trainer vs. the Coach during team training. It was suggested to reach out to Coaches and explain a general philosophy that YDP is more about player development than building a competitive team, and urge Coaches to take advantage of the Launch Trainer's expertise. A model based on the weekly schedule was suggested:

Weeks 1 and 2 are Coach Run  
Week 3 is Launch  
Week 4 is an optional practice week before Passover/Easter.  
Week 5 and 6 is Launch  
Week 7 is a week off before play-offs

Galaxy Game – on 4/18 all YDP players get free tickets to attend the Galaxy game. Coaches must buy their ticket. This is usually a discounted rate. Al will try to arrange a High-Five line for more than the usual 50 kids. Region 13 also gets 2 Galaxy training days with a Galaxy player coming to work with the kids. Al will schedule this for Monday 4/13 and Tuesday 4/14.

**BOSC** – There was discussion about an April tournament date conflicting with YDP schedule. Further discussion of possible June dates, pending Marco's scheduling the Rose Bowl. It was decided that if the Rose Bowl is not available in June, Region 13 will not hold the BOSC tournament this year.

Pam proposed Region 13 join in Glendale's Leo Neddef Memorial Tournament if we hold no BOSC tournament. Al will email the Region 88 contact to see if Glendale is amenable to Region 13 joining their tournament.

## **2015-2016**

Registration - Player Registration dates for Fall Season were set for 4/18, 5/2, and 5/16. These dates will offer the discounted rate of \$135 per player and \$125 for siblings. After the above dates the registration fee is \$150.

Mail-In Registration for returning volunteer Coaches, Referees and Team Managers will start next week, 3/15.

Heidi recommended that Coaches return their Registration with an indication of who they'd like to coach (i.e., Boys/Girls age division, family member). John suggested that the form encourage returning volunteers to help out at the 3 registration dates. Heidi will create an online form to get this information. It will be included with the volunteer's registration.

Circle of Champions - The Circle of Champions fundraising table will not be distributing gifts to donors this year on the registration days. There has not been a big enough response from donors in past years to warrant the expense of gifts.

New Laptops – Serj bought a few refurbished laptops for about \$200 to be used at Registration.

Marketing – via email Neil reported that he will be in touch with Chip Heller this month to see if we can get new fliers printed up for the upcoming Fall registration.

Sponsorship – Chris McDonald reported that most Sponsor Plaques have been distributed, with only a few not picked up. Chris handed out a Team Sponsorship Summary and reported that 73.53% of our 238 teams submitted sponsorship money. 63 teams did not submit sponsorship money. Total revenue collected was \$59,618.31.

There was discussion about success of amount of Sponsorship dues collected without being aggressive in collections. Chris recommended for the future an online Sponsorship form to curtail errors on plaques. Also that Region 13 use an online merchant service to make paying easier for Sponsors. There was discussion about an alternative to wooden plaques for Sponsors this coming season.

Training dates – Al recommended new Board members take webinars for their position.

**Coach** – Heidi reported that Kevin Cuxil will take over Coach Training this year. Kevin will schedule Coach Instructor Training class at the Clubhouse. Date to be determined. Kareem and Al added that the Area C has training classes in June as well.

Heidi submitted the following tentative dates for Coach training:

Thursday, July 23: Safe Haven (evening)  
Sunday, July 26: Coach Training (morning)  
Thursday, August 27: Safe Haven (evening)  
Saturday, August 29: Coach Training (morning)  
Sunday, September 13: Coach Training + Safe Haven  
Held at the Clubhouse – but 8/29 might be off-site.

Location: All Coaching courses will be held offsite (location to be determined), but Safe Haven classes will likely be held at the Clubhouse, except for 9/13 (location to be determined).

There was discussion of alternate locations for training classes when the Clubhouse has a conflicting event.

**Referee** – Kareem submitted that Referee Training classes will be held on 8/22, 8/29, 9/5. An additional date might be added if there is sufficient interest. Training will be held at the clubhouse.

Al will put up Hot Buttons on the website for Coach and Referee training sign-up.

Play dates – The starting Play Date will be September 12. There will be 9 play dates for the season. Everyone will then go to Play-offs. Multiple flights will play at that point. Playoffs will be on the weekend before Thanksgiving, and on the weekend after Thanksgiving.

The starting Play Date will be published on the website now, rather than in June after team formation begins.

Opening day – the Ceremony will be held on the 1<sup>st</sup> day of play, 9/12, in the morning.

Al proposed a Motion to form an Opening Day Sub-Committee to look into possible new things to do to celebrate Opening Day. Heidi seconded the motion and it passed unanimously. Ivonne and Pam will head the Committee, and Mark Evans will assist, and report back at next month's Board Meeting.

John will check if the Rose Bowl Area H is available on 9/12.

Picture day/make-up – dates to be decided. Per February minutes, it is tentatively scheduled for 9/26 with make-up day on 10/10 or 10/17. John will check when Brookside Park is available.

Kim Fitzgerald will handle Picture Day until a replacement volunteer can be appointed to arrange the event.

**Website ideas** – via email, Neil reported that he plans to update the website next week to reflect the most recent schedule, YDP, etc.

#### **Miscellaneous**

- Mark Evans will design a Region 13 badge and submit sample to the Board for approval.
- Al stated that teams may now put their City emblem on team socks. Ivonne stated she will need to order soon due to lead-time for producing the socks. The Region 13 emblem would be used.
- Angel reported that the Clubhouse will have a 65-gallon shredding bin by the next meeting. She requested the Board bring any old AYSO paperwork to shred. Kareem suggested the Coaches be invited to bring old paperwork to shred at Team Formation meetings. Shredding contract is for 1 year.
- Angel stated that money refunds for YPD and Fall registration will generally take 4-6 weeks. There was discussion about accepting registration and payment without knowing whether a player is placed on a team. It was suggested that we can shred check payments for those players not placed.
- Discussion was held about profitability of Region 13's programs. Angel reported that Region 13's bank account is not growing, but nor is it declining.
- RAP (Regional Assessment Program) – Al will be asking for numbers soon.
- Coach IDs – Heidi proposed Region 13 create badges to wear at games and events. Discussion of how to enforce Coach's compliance to wear the ID. Heidi will research production.
- Galaxy ticket for Friday night are still available if anyone wants to use them.
- JPL volunteers honored – Kareem asked the Members to consider whether they know any coach (or referee) who has donated 24 hours or more of volunteer time. Kevin Capporricci and Malcolm Wright were suggested.

### **CALENDAR**

- State Championships - top teams for each division, U10 through U14, from each of the 4 sections (1, 2, 10 and 11) will play at Lake Forest on March 21 and 22, 2015.
- Play Through – February 28-March 1, 2015
- Tri-Section (1, 10, 11) – March 27-29, 2015 in San Diego

### **REVIEW OF ACTION ITEMS**

- Heidi and Kevin will arrange an off-site location for coach training/safe haven class.
- Kim will contact school for possible off-site classroom use.
- Al will put up Hot Buttons on the website for Coach and Referee training sign-up.
- Angel will send a current check detail list for inclusion in Board's records.
- John and Heidi will finalize the schedule of Launch Clinics for YDP teams.
- John and Marco will discuss creating a Planning Calendar for field request permits for Spring and Fall game season and tournaments.
- John and Marco will discuss creating a file repository that includes copies of permits and other essential operating documentation regarding Region 13's access to fields.
- Al will contact Galaxy representative to arrange larger High-Five line up.
- Al will confirm schedule of Galaxy training days.
- Al will contact Region 88/Glendale about our joining in their Leo Neddef Memorial tournament.
- Heidi will create an online form for returning volunteer coaches
- Neil will get new flyers printed to publicize Fall Registration.
- Chris will research and present options for an online merchant account for Sponsor donations.
- Kevin will determine a date for Coach Instructor training.
- Al will publish the 1<sup>st</sup> play date for Fall Season – 9/12 – on the website.
- Opening Day sub-committee Chairs, Ivonne and Pam, will research and present festivity ideas at the next meeting.
- John will check on Rose Bowl Area H availability for Opening Day 9/12.
- John will check days available at Rose Bowl (Brookside Park) for Picture Day and Make Up Day.

AYSO Region 13  
Board of Director's Minutes  
March 5, 2015

- Neil will update the website to reflect YDP and other scheduled items.
- Mark Evans will design a Region 13 badge and submit sample to the Board for approval.
- Heidi will research production of Coach IDs.

**NEXT MEETING** - April 2nd

**ADJOURN** - *Al proposed a motion to adjourn that was seconded by Heidi. The meeting was adjourned at 9:15 P.M.*

Respectfully submitted by Kim Fitzgerald