

AYSO REGION 13

Board of Directors' Minutes

June 2, 2016

Call to Order: Al Prado called the meeting to order at 7:14 p.m. In attendance were: Adam Yatsko, Al Prado, Angel Mazariegos, Chris McDonald, Heidi Taylor, John Sweet, Kevin Chun, Kim Fitzgerald, Mark Evans, Neil Weinberger, Pam Vigil, Serj Stepanian, Vic Gutierrez and others.

May: The minutes were previously approved via email.

UPDATES

Uniforms – Al reported on Ivonne's behalf that Zeeni will be R13's vendor for Fall uniforms. There was discussion about whether Region 13 can assist Ramon Garcia's Region in the purchase of uniforms for about 175 players at the cost of about \$3,000. The Board agreed to assist, but needs information about Ramon's budget to decide what amount R13 can contribute toward the uniforms. It was suggested that Zeeni might even donate towards the order.

Sponsorship – Chris introduced Katherine Hunter-Blyden, a marketing expert who offered to assist Region 13 in its sponsorship structuring efforts. She gave the Board a slide presentation that outlined R13's sponsorship goals, benefits for the sponsor, and various levels of sponsorship packages we might offer. There was discussion about how the Region can market to potential sponsors via direct email and website advertising. There was discussion about having a specific purpose for the sponsorship funds, such as field improvements, if we are going to ask for sponsor monies. There was discussion about how to structure packages for sponsors who request exclusive agreements with the Region. Chris and Katherine will work on a formula for this issue and Chris will present it to the Board at the next meeting.

Fields – John reported that things are looking good with fields at the moment. Al reported that La Salle was available for Extra tryouts and it may be available for Fall season. There was discussion about mold problems with a storage container at Victory. There was discussion about Muir field and its availability for U10 and U12 now that the fence is in place around the baseball diamond.

Registration – Serj reported that 2000 players are currently registered, with about 300 pre-registered. Another registration day is scheduled for June 11 and he asked for Board help on the day as he expects about 300-400 more players. Registration fee is now \$150.00. A July registration day may be scheduled if needed, and a total of 2600-2700 players are expected for Fall season. There was discussion about whether to wait-list players if certain divisions are closed due to team formation restrictions.

Coach's Report – Heidi reported that YDP is over and that Region 13 did very well. Heidi reported that she will not order the \$30 Molten balls as there are donated Adidas balls in storage that she can use. Heidi distributed a Team Formation Status report and there was discussion about the higher number of players thus far compared with 2015 at this point. Heidi would like to plan on 11 players per team like last Fall. Coach to player ratio is not yet known, but after June 11 Serj, Neil and Heidi will get some numbers together. Heidi reported that she and Vic attended the Extra tryouts last week and felt it was very professionally run.

Referee's Report – Kevin reported that he held a Ref staff meeting last week, and confirmed 7 Ref training dates are set up (and posted on the R13 website).

U8 Referee Certification

(required to officiate U6, U7 and U8 games)

August 20, 8 am – 12 pm

August 27, 8 am – 12 pm

August 30, 6 pm – 10 pm

September 7, 6 pm – 10 pm

Basic Certification (Regional Referee)

(required to serve as Referee for U10 and U12 games)

(also may serve as Ass't Referee for U10 thru U19 games)

August 20, 8 am – 5:30 pm

August 27, 8 am – 5:30 pm

September 3, 8 am – 5:30 pm

U8-to-Basic Certification Upgrade

August 27, 11 am – 5:30 pm, half-day

Intermediate Certification (Intermediate Referee)

(required to serve as Referee for U14 games)

August 12 -13, two-day course

Kevin requested a list of volunteers from Heidi to get email addresses to find the Refs from that list. There was discussion about how to find the "sleeper" Refs in last year's lists, and perhaps recruit youth refs for U8 games. Kevin would like to encourage U10 and U12 refs to take the intermediate training course. He would like to run a few refresher courses, based on the Arcadia model, to better involve the refs. The Kick-off Dinner was tentatively set for August 30.

Financial Report – Angel reported that about \$246,000 in registration fees has been collected, with about \$7,000 in cash and checks not yet processed. Angel emailed the current Check Report and a Profit and Loss report to the Board. There was discussion about how refunds will be handled and Angel requested help from Serj and Al in getting them timely processed.

Picture Day – The Board set tentative dates for September 24th for Picture day, October 8th as individual player Make Up picture day and Sunday, October 9th for U4/U5 Picture day. Kim will email and Marco and John to discuss what fields might be available on those days.

Galaxy Tickets – Al reported that there are still Galaxy tickets available for 7/4, 8/7, 9/3 and 10/23.

OPEN DISCUSSION

NAGM – Al attended the 2-day conference and reported that, in an effort to make the National board's dealings more transparent, three new board members were selected. The Board of 12 now includes three people from Section 1 and two from Section 10. Al reported that two new proposed bylaws were voted

down: one requiring area staff to fill board positions, and the other to give 2 votes (rather than only 1) to the top 20% largest regions (in terms of number of players). Currently a region with 75 players gets 1 vote as does a region with 3000 players.

OPEN BOARD POSITIONS – Al reported there are still open positions (job descriptions are on the R13 website) and requested that the Board reach out to people we know. He will prepare an e-blast to invite the R13 public.

BUDGET – was due June 1st. Al will prepare and send to the Board via email for approval, and will then send on to National.

P&P'S – is due June 30th. Al will prepare and send to the Board via email for approval. There was discussion about making RC a 3-year term rather than a 2-year term. There was general agreement that a 3-year term is desirable, though it may be difficult to find an RC willing to make the longer commitment.

RAP – is due July 1st. Al will prepare and send to the Board via email for approval.

EXTRA – Mark reported that he needs volunteers to help with Extra registration this weekend. He needs coaches as well. Tryouts are this Sunday, and team formation starts after that. He expressed concerns about coaches needing intermediate certification for U11. He hopes to have teams finalized by August. There was discussion about how Extra will impact team formation for Fall season.

Area 1C Agenda – There was no meeting last month due to NAGM.

REVIEW OF ACTION ITEMS

- Al will contact Ramon Garcia about his Region's budget for uniforms.
- Chris will structure an exclusivity formula for Sponsorship.
- Chris will submit a revised Sponsorship proposal.
- Serj will review player numbers & report to DCAs after June 11 registration.
- Al will set up an advanced Ref training class.
- Kim will email Marco and John about fields for Picture Day.
- Al will send an eblast about open board positions.
- Al will email the Board the proposed Budget, P&P's and RAP for approval.

NEXT MEETING – Thursday, June 30th

ADJOURN – *Motion to adjourn. Seconded and passed. The meeting was adjourned at 9:39 P.M.*

Respectfully submitted by Kim Fitzgerald



AYSO—Region 13 Board Meeting

June 2nd, 2016 7:00 pm

AGENDA

- Call to Order – Al
- May minutes – approved
- Updates –
 - Uniforms – Ivonne
 - Sponsorship – Chris
 - Fields – Marco / John
 - Registration
 - U4
 - Coach's Report – Heidi
 - Referee Report – Kevin
 - New LOG
 - Financial Report – Angel
 - Picture Day - Kim
 - Galaxy Tickets
- Open Discussion
 - NAGM
 - New Board Members
 - Proposed By Laws
 - President
 - Open Board Positions
 - Budget – Due 6/1
 - P&P's – Due 6/30
 - RAP - Due 7/1
 - EXTRA™
 - Tryouts
 - Team formation
 - Coach Selection
- No Area Meeting (NAGM)
- Review of Action Items
- Next Meeting
 - June 30th or July 14th?
- Adjourn