



## AYSO—Region 13 Board Meeting

July 9<sup>th</sup>, 2015 7:00 pm

### AGENDA

- Call to Order – Al
- June minutes – approved
- Reports
  - Uniforms – Ivonne
    - Board/Coach / Ref Staffs
  - Coach’s Report – Heidi
  - Referee Report – Kareem
  - Financial Report – Angel
  - Coach / Ref KO Dinner – Pam
  - MST - Pam
  - Fields – Marco / John
  - Opening day - Anne
  - Picture day - Nobu Junge
- Open Discussion
  - 2015 – 2016
    - Team Numbers
    - Team Formations
    - Registration
      - Additional Registrations
  - Website ideas to Neil
- RAP
- Area 1/C Agenda / Meeting
- Calendar
  - Freeway Jam – July 18<sup>th</sup> and 19<sup>th</sup> – Pasadena
  - 1/C Road Show 7/24, 25 and 26 - Torrance
- Open Discussion
- Review of Action Items
- Next Meeting
  - August 6<sup>th</sup>
- Adjourn



# Area 1C Agenda,

June 25, 2015  
Du-Pars, Pasadena, @ 7pm



1. Call to Order - Jane
  - Approve Minutes from May
2. Guest:
3. Treasurer Report: Frank
4. Upper Division Report: Peter
5. Referee Report: Scott
6. Regional Boards: Yesenia
  - Training
7. Freeway Jam : Craig
  - Signups
  - Website
8. All-star & YDP
  - All-stars play down debate
  - All-star Calendar
  - YDP – season to continue or not- what it should look like
9. Area
  - RAP due
  - Guidelines due
  - All calendars on website
10. Regional Reports: Reports attached
  - Additional comments
11. New Business
12. Adjourn

### Calender and Due Dates to Area

Next Meeting – July 30

RAP – Due to Area July 1<sup>st</sup>

Ken Aston Camp: June 26 - 28

Freeway Jam: July 18-19

## AYSO REGION 13

### Board of Directors' Minutes

July 9, 2015

**Call to Order:** Al Prado called the meeting to order at 7:20 p.m. In attendance were: Adam Yatsko, Al Prado, Anne Tipton, Heidi Taylor, Ivonne Penichet, John Sweet, Kareem Badaruddin, Kevin Cuxil, Mark Evans, Neil Weinberger, Nobu Junge, Pam Vigil, Serj Stepanian and Vic Gutierrez.

**June Minutes:** The minutes were previously approved via email.

Al announced that next Wednesday night, July 15, is our 2<sup>nd</sup> annual Welcome to Region 13 night, a meet and greet for new families. Al invited Board members to attend if they would like to. Last year we hosted 2 welcome events, and saw between 60 and 80 attendees.

#### REPORTS

**Uniforms** – Ivonne Penichet and Heidi Taylor. Ivonne reported that she has placed a tentative order for Fall uniforms based on the numbers discussed at last month's board meeting. She reported that our "repurposed" uniforms have had the new Fox Sports 1 logo applied and they look good. Once the new Region 13 logo design is approved, these uniforms, along with the new Fall uniforms, will have it applied as well. Ivonne will order additional uniforms as needed as we finalized player numbers. Ivonne is working with ScoreOn freebies (balls, bags, etc.) for the coaching staff based on a percentage of the total sales of the uniforms.

There was discussion about the use of the new Region 13 logo, and it was confirmed that it will not replace the Region's original rose design, as on Board member shirts and letterhead. The new logo will be used on player jerseys and placed on the sleeve.

Heidi reported that she is ready to place orders for Board member shirts. She will use a new maker, with a slightly higher price, but will order a polo button-down style in a battleship grey color. She needs sizes from a few Board members. She reported that coaches and assistant coaches will get the same shirts as last year as they were popular with almost everyone.

**Coach's Report** – Heidi Taylor. See **Open Discussion** below.

**Referee's Report** – Kareem Badaruddin. Kareem submitted his report via email. He suggested that Division Referee Administrator (in u10, u12, u14 divisions) be invited to the respective team formation in order to:

- Discuss Referee Team requirements
- Explain what to do when you know you can't cover your referee assignment
- Discuss Sideline Etiquette
- Deliver a Law tutorial

AYSO Region 13  
Board of Director's Minutes  
July 9, 2015

- Answer questions

Kareem led discussion about the possibility of including referee law discussions and referee bookkeeping discussions into upcoming Coach training meetings. There were suggestions to include break-out sessions at the upcoming Coach dinner (discuss laws), and at Team Formation meetings (discuss book-keeping). Al suggested that videos made of offside demonstrations could be viewed at the Coach dinner.

Fall Training (as previously reported):

- U8 Official, U8-to-Basic Upgrade, Basic
  - Sat, Aug 22
  - Sat, Aug 29
  - Sat, Sep 5 (Labor Day weekend)
  - will consider a Sunday date after the Fall season begins if there is sufficient interest.
- Advanced
  - Fri-Sat, Aug 14-15

Referee Staff (as posted on our website):

Position	Name
Regional Referee Administrator (RRA)	Kareem Badaruddin
Assistant Regional Referee Administrator	Kevin Chun
Director of Referee Instruction	Steve Hawkins
Assistant Director of Referee Instruction	Erik Forrester
Director of Referee Assessment	Bruce Hancock
Referee Mentoring Coordinator - Upper Division	Al Prado
Referee Mentoring Coordinator - U10-U14	Bruce Hancock
Advisor on Laws of the Game	Steve Hawkins
Referee Scheduler - Upper Division	Al Prado
Referee Scheduler - U10-U14	Bruce Hancock
Division Referee Coordinator - Upper Division	Al Prado
Division Referee Coordinator - U14	Chip Heller
Division Referee Coordinator - U12	Brian Bonham
Division Referee Coordinator - U10	Rich Aguilar

Position	Name
Division Referee Coordinator - U6/U7/U8	Hamid Namazie
Division Referee Coordinator - VIP	Toni Maddison
Youth (PRO) Referee Coordinator	Robert Owen
Region 13 Statistician	Bill Owen
Referee Uniform & Equipment Coordinator	DeWayne McMullin
Tournament Referee Coordinator	Al Prado
Grad Series Referee Coordinator	Erik Forrester
Area Referee Administrator	Scott Davis

**Financial Report** – Al Prado for Angel Huitz (not present). Al distributed a report “Profit and Loss Report by Program.” It included a list of checks written last month. Al thought the expenses for Uniforms didn’t look high enough.

**Coach and Referee Kick-Off Dinner** – Pam Vigil. Pam reported that the Kick-Off Dinner is scheduled for August 25<sup>th</sup> and will be held at La Salle High School cafeteria. There was discussion about the schedule for the evening: 5:30 set up, 6pm arrival, 7-9 dinner with presentations starting at 7:45, and closing the evening at about 11:30. Kareem will need 4 classrooms with chalk or white boards. Heidi will distribute coach shirts at August training sessions, and the remaining shirts at the Dinner.

There was general discussion about the décor and menu. Al will send an invitation email blast, with an RSVP link, in early August. Al reported we received Dick’s Sporting Goods promotional gift cards (4 for \$50) which we will use at the Dinner’s raffle, and a check for \$800 for the Region’s funds. Al reminded the Board that there is an upcoming “shop day” event (20% off) for AYSO Region 13 on August 22.

**MST** - Pam Vigil. Pam reported that fields are confirmed for Nov. 27, 28 & 29: Area H, Jackie Robinson and Brookside. She submitted the referee plan and tournament rules for feedback and approval. She reported that she adjusted the fee schedule for U19, per feedback from Al. She is awaiting feedback from Bill Owen. Al mentioned Mr. Owen has been out of town. Pam will follow up with him. Prices are the same as last year: \$450 for U10, \$475 for U12, \$500 for U14, but \$525 for U19.

Pam introduced the idea of a November Grad Bash tournament for U8 teams. There was discussion about whether to expand the November tournament or to hold such an event in the Spring. It was generally agreed that springtime would be better for players and coaches as well.

AYSO Region 13  
Board of Director's Minutes  
July 9, 2015

Pam asked if any Board members are going away over the Thanksgiving holiday so she can plan for help with the tournament. Heidi and Neil will be away. Pam presented logos with a picture of Miles Standish which will be used for the flyer.

There was general discussion about trophies, tournament t-shirts, and other swag distributed/sold at various other local tournament events, and about how these promote the different regions and generate interest with the players and reward the coaches, refs and other volunteers.

**Fields** – John Sweet / Marco Quezada (not present). John distributed via email a spreadsheet “Pricing for New Soccer Goals” which listed U10 goals and accessories and their prices. He noted that the average price for a new pair of 8x24 goals (with accessories) is \$2963. There was general discussion about the quality and durability of the goals and whether they are easy to move and secure. John reported that 2 pair of goals (4 goals) for Muir North will cost about \$6000.

MOTION to create a Goal Committee; *seconded and passed*. Goal Committee will include John Sweet, Marco Quezada, Al Prado, and Dan Jeffries will be asked to join as well. Goal Committee will discuss and decide which 8x24 goal will work best for Muir North.

Al led discussion about goals for Victory Park to replace the PVC goals for 4 fields. He will order 16 BowNet goals (3x5) and it will cost about \$1300.

**Team Managers** – Kelly Leyva (not present). Via email Kelly reported that Team Managers meetings are all set. She will send the updated Team Manager documents to be uploaded when she returns.

**Opening Day** – Anne Tipton, Ivonne Penichet and Mark Evans. Opening day is Saturday, September 12<sup>th</sup>. There was discussion about creating a carnival-type event from 9am – 12pm at Area H (Rose Bowl) to celebrate the first day of the season. The previous idea of a pancake breakfast was discarded. Instead it was generally agreed that we will invite the Futboleros to perform, and we will offer small snacks (like donuts, ice cream) and other kid-friendly activities (face-painting) to celebrate the first day of play. Anne and Ivonne will research activities and vendors who might donate to the event. Possibilities include Jamba Juice, Nestle and Dole.

**Picture Day** – Nobu Junge / Kim Fitzgerald (not present). Nobu met the Board and there was discussion about scheduling the fields for picture day and for U5 picture day. Currently Picture Day is scheduled for Saturday 9/26 at Brookside Park (near Kidspace). Make Up Day is on Saturday 10/10 at Brookside Park (near Kidspace), and U5 is 10/11 at Muir North. Marco will be asked to confirm Brookside Park is available on those dates. Ultimate Exposures (“UE”) is holding our dates on their calendar.

**OPEN DISCUSSION**

**2015-2016**

**Team Numbers, Team Formation Schedule and Registration:**

**Coach's Report** – Heidi Taylor. Heidi submitted her report via email. She also attached a current spreadsheet "2015 Team Formation Status" (see Table below).

- DCAs are actively recruiting coaches in all divisions. We are woefully short coaches in U6, BU8, and BU10. This week an email campaign was sent out to all U6 and BU8 families requesting families to volunteer.

BU16 needs a 4<sup>th</sup> head coach, but we have are running out of candidates. GU16 might have a third head coach lined up. See Team Formation Report for coach volunteer actuals by division.

- Suggested **team numbers** for Fall 2015:

BU6 - 18	GU6 - 12
BU7 - 20	GU7 - 14
BU8 - 20	GU8 - 14
BU10 - 34	GU10 - 26
BU12 - 22	GU12 - 14
BU14 - 12	GU14 - 9
BU16 - 3 or 4	GU16 - 2 or 3
BU19 - 1	GU19 - 1

Heidi led discussion about her preference to form teams now, and these will be based on our current number of registered players, rather than forming "open" teams with lots of open spots. Her spreadsheet therefore reflected, for some divisions, fewer teams than in 2014. There was general discussion about how the creation of balanced teams now will ensure a quality experience for players who timely registered.

It was generally agreed that Heidi's suggested teams should be formed now, but that U6 should expect to see more players and hence more teams. It was further agreed that, in all other divisions, if more players should register more teams will be formed at that time. And if those teams lack coaches, parents will then (again) be encouraged to volunteer so those late registrants can play this season.

The Table below reflects changes to Heidi's 2015 Team Formation Status report as per Registrations of Saturday, July 11<sup>th</sup>:

Division	Roster	Suggested	Number
	Size	Teams	Of Teams
		2015	2014
BU5	n/a	n/a	n/a
GU5	n/a	n/a	n/a
BU6	8	20	20
GU6	8	12	12
BU7	10	20	20
GU7	10	14	12
BU8	10	20	20
GU8	10	14	16
BU10	9	34	36
GU10	9	26	30
BU12	12	22	24
GU12	12	14	16
BU14	14	12	12
GU14	14	9	10
BU16	18	4	3
GU16	18	3	2
BU19	20	1	2
GU19	20	1	1
VIP		1	1

- Coach Trainings scheduled for July 29<sup>th</sup>, August 29<sup>th</sup> and September 13<sup>th</sup>. Safe Haven courses are offered July 23<sup>rd</sup>, August 27<sup>th</sup> and September 13<sup>th</sup>. We are thinking of adding an additional Safe Haven prior to the U6 team formation.

The Coach Training on July 29<sup>th</sup> needs two more certified trainers. Kevin Cuxil is having difficulty staffing, as only Kevin Cuxil and Kareem Badaruddin are able to teach the courses. We plan to hold U6, U8, U10 and U12 courses. Kevin has reached out to Region 214 and Region 2 to see if they have 2 trainers available to help out. Additionally, we need a volunteer to help act as an administrator for the day (check in attendees, answer questions, point people in the right direction). Volunteers?

- Coach, Board Shirts and Division Coordinators shirt are being ordered next week.
- Coach Equipment this year is also being ordered. Marco Quezada ordered Molton balls for each division and teams will receive two practice balls and one game ball. Coaches will also receive a coach bag, ball bag, pump, first aid kit, 10 cones, goalie gloves, goalie jersey, and half a team worth of pinnies.



- Heidi will have very limited email and phone access from July 17<sup>th</sup> to July 27<sup>th</sup>. Anne Tipton and Al Prado will be stepping in. Please contact them with questions.

There was general discussion about attempts made to reach out to potential coaches, and that BU16 is in particular danger of losing registered players due to lack of coaches for that division. Adam suggested that the Region consider the creation of a program designed to retain skilled upper division coaches so the teams can be formed and players stay to play AYSO rather than club. There were suggestions that the Region get U10 and U12 coaches interested in a long-term commitment to their players and teams.

Kareem suggested the Region might reach out to coaches and refs with a "Happy Hour Saturday" after games on Saturday, before dinner, as a way to encourage volunteerism and solidify relationships.

There was discussion about player retention and it was noted that many entering high school will tend to play for their school, club teams or enter other sports. It was suggested that at U10 the Region train good players and encourage them to continue through the divisions (while still welcoming new players) with strong coaching and tournament play. Heidi suggested we should also "sell our successes" online with pictures of teams and players on our website.

Also discussed were issues of whether the Region should offer a "competitive product" or stick with the philosophy of "everyone plays." This was particular to upper division teams, especially GU16 teams this year. There was general agreement that 2 GU16 teams would mean creating a wait-list, and players would be chosen first by registration date and then by rating. Volunteers would also be considered. It was suggested that in the Fall the Region could emphasize balanced teams and everybody plays, then at All Stars we emphasize a competitive philosophy by lining up high rated players and experienced coaches.

**Registration** – Serj reported that as of today 2248 players are registered. There will be an additional registration day this weekend, and he expects about 300 more players. Serj will report numbers to Heidi and Adam after Saturday to assist with team formation efforts. Serj will ask Angel to give him an updated list of dropped registrations.

**Website ideas** – submit to Neil Weinberger – in future post photos to "sell our successes" per Heidi's suggestion.

**RAP** – Al has completed our RAP (Regional Assessment Program) – the Region scored 301 (we needed 300). Plus we get extra credit points, so we're at 309. Region 13 is Platinum again!

**Area 1C Agenda / Meeting** – Al distributed the Area 1C May meeting agenda.

#### **CALENDAR**

Freeway Jam Tournament - next weekend! July 18<sup>th</sup> and 19<sup>th</sup>. Region 13 still needs volunteers there.

AYSO Region 13  
Board of Director's Minutes  
July 9, 2015

Area 1C Road Show - on July 24, 25 and 26 in Hawthorne. Training classes are offered. AI will be teaching an advanced class.

**REVIEW OF ACTION ITEMS**

- Goal Committee will discuss and decide which 8x24 goal will work best for Muir North.
- AI will order 16 (3x5) BowNet goals.
- Opening Day Committee will research activities and vendors who might donate to the event and report at next month's meeting.
- Marco will confirm Brookside Park (area next to Kidspace) is available for Picture Day on 9/26 and MakeUp day on 10/10.
- Serj will ask Angel to give him an updated list of dropped registrations.

**NEXT MEETING** – August 6th

**ADJOURN** – *Al Prado proposed a motion to adjourn that was seconded by Kareem. The meeting was adjourned at 9:30 P.M.*

Respectfully submitted by Kim Fitzgerald