

# AYSO Board Meeting

March 5, 2020

## Attendees

X	Neil Weinberger		Bruce Hancock
X	Taj Chiu		Steve Hawkins
X	James Sheehy		Chris Herb
X	Mimi Goldstein	X	DeWayne McMullin
X	Shanti Rao		Bill Owen
	Chad Pratt	X	Ivonne Penichet
	Dan Jeffries		Marco Quezada
X	Dana Bradley	X	Samir Singh
X	Scott Davis		Mika Walton
	Vic Gutierrez		Adam Yatsko
X	Steve Haegelin	X	Joanie Paik
X	Oscar Alvarez		Tara Mastro
	Lara Lund	X	Terry Takahashi
	Mark Evans	X	Sam Shaker
X	Louise Hamlin	X	Stas Petropoulos

## Call to Order

Neil Weinberger called the meeting to order at 7:18 pm.

## February Minutes

Shanti motioned to approved February Minutes. Taj seconded. All in favor. None opposed.

## Golden Ball

Neil awarded Caroline the Golden Ball of the Year for her coaching. Taj and Caroline have started the Sisterhood of Soccer Coaches and Referees to support and mentor both women and girls. Caroline, previously a U14 coach, has joined Region 13 as Director of Coach Mentoring.

## Guest from LA Villa FC

Catherine Davila coached a boys U10 team last season. She currently runs LA Villa FC, an adult soccer club for every level of player. This year Catherine wants to extend playing opportunities for women at every age. Catherine and her organization will volunteer adult women to be ball kids for girls playing in the Celebration of Women's Soccer at the Rose Bowl. LA Villa can also provide honorary coaches, referees to form all women teams. Region 13 proposes a donation through the Sisterhood scholarship fund. On June 13<sup>th</sup>, Catherine has invited Region 13 to attend an LA Villa game at Occidental against Surf LA. Region 13 will make an announcement for this game.

## Uniforms

Repurposed leftover uniforms from Fall for Grad Series are available. Only one tournament team has not returned uniforms. Spring Cup uniforms are ordered and arriving next week. Ivonne will coordinate with Samir.

Ivonne would like feedback via email if there are any uniform issues. There are enough tournament uniforms, as they are being returned in good condition. For next year the same number of tournament uniform as last year is fine. On top of that order, a tournament set for U19 was considered, as they would be useful for Rose Bowl game.

## Treasurer's Report

Mimi circulated the register. She reported that the 2021 budget is underway. Between March and April she will approach individuals who will be responsible for major budget items. Mimi requested that everyone speak up regarding next year's significant known expenses. The budget is due June 1<sup>st</sup> to National, so expenses will be needed at the May board meeting for approval. The draft budget will be circulated two weeks before the May meeting. Board members should expect to review the draft budget at that time so that the board is prepared to vote in the May meeting.

## Fields

Marco and Neil have been working on repairing the Muir North tower lights. We may buy a new tower for Muir North. Muir South has a new softball league that just started this season, so fields are being used more heavily. More amenities are available. Goals have disappeared from Muir South.

## VIP

Spring Jamboree?

## Programs

Grad Series was a great success. Positive feedback was received from surveys, and many more volunteers were recruited. Many referees were mentored with seven PRO referees coming out of Grad Series. We may not need to order goalie jerseys for Grad Series in the future as they are often too large for the players and they don't wear them.

115 shirts were ordered for both adults and kids for Winter Stars. There were not enough kids' jerseys and more were ordered. For All Stars, there were some leftover uniforms.

The Grad Series coordinator position has not been filled for the MY20 season.

All Stars ended last weekend. 22 teams played. Thirteen teams made it to the area 1C playoffs. 25% of Fall teams continue to All Stars. Region 13 did not provide tracksuits, TOCA training, and Launch coaches. Some coaches did TOCA training on their own.

Winter Stars has one more week of practice at Muir North. There are 50 kids every Sunday now, compared to 100 that are registered. At least one or two parents volunteer per age group. Oscar will send their names to Taj so that she can recruit her DCAs. Parents wanted pickup games rather than training for their children. Time span worked well from 2:00 to 4:00 which accommodated one and a half hours of play with 30 minutes of set up. As it is currently structured, the Winter Stars program pays for itself. Villa Parke takes over the fields, which is why Region 13 does not run a Spring program. Winter Stars can be a fall league for pickup play. Sunday pickup skills clinic can be run by Launch. Shanti and Neil to discuss further and make an announcement in July. Only remaining activity for Launch is EXTRA training.

EXTRA tryouts are this weekend. Mark needs equipment from Taj.

There are a dozen teams from Region 13 participating in Spring Cup. There are three boys' teams and nine girls' teams. Practice starts in a week and a half. All teams have qualified referees. Regional referees are required as ARs for U14 games. Spring Cup player interest was high this year. There were few complaints about player selection.

BOSC will be at the end of this month, on March 28 and 29<sup>th</sup>. Two girls U19 teams will participate.

Steve will need Board help for registration. Steve to setup a Wejoinin signup sheet for volunteers. Brian says he has enough referees. Two thirds of teams will bring referees.

## Referee Report

Steve Hawkins will offer intermediate upgrade class in four 3 hour sessions over four weeks. These classes will also be offered once fall season starts. An announcement will be made after the season starts. The pass rate will be tracked. Region 13 will coordinate referee classes with Region 214. An initial class may be held for both regions, and then Tues/Thurs for the other three sessions. Each week Region 214 would take one class while Region 13 would take the other class so that volunteers could choose either class. Announcements should be made so that volunteers are aware of All Stars and have time to complete classes and get upgrades for intermediate before qualifying those teams. Taj identified candidates during Grad Series for those more likely to respond to upgrading, even without the game count. Referees need a full season and a half but could qualify as intermediate candidates. Game counts are not a requirement to take the class. In reaching out to referees, Ken Aston intermediate classes should be recommended. Brian Bonham will take more of a lead in making initial contact for intermediate referee upgrades. DeWayne has also offered to be a concierge for the upgrade process.

## Registration

Shanti has Fall 2020 projections, based on tracking players year to year. In 2018, 2,412 players registered, while 2,165 (or Neil's 2262) registered in 2019. There are expected to be around 2000 (2086) players registered in 2020. 8U players are not returning the following year. Returning players fall into categories with one group that likes soccer, and others playing U6, U7 and U8. Most U8 referees do not upgrade to U10. Lowest continuity is in the U4/U5 age group, but at every age group, the number of players decrease. However, many new players make up the difference in loss of players who do not return to AYSO. So a new volunteer pool is out there.

Girls are more consistent in continuing to play soccer. Among younger U10 girls, one third register to play at older U10 level. PUSD schools are underrepresented in Region 13. Circulating a Peachjar flyer for these schools should be considered.

Region 13 will open registration for the Fall program on April 1<sup>st</sup>. A volunteer is needed to manage the posting of the banners. Someone would need to go through the permit process in the Cities of La Canada and Pasadena and then pick four places to put up a banner. Mimi will be working on the registration fee. Blue Sombrero is set up. Extra is set up on a waitlist.

## Other Items

EXPO – Taj, Neil, Stas, Sam, Scott and Terry are attending.

LAFC tickets received a great response. Everyone claimed a game. Seats are in the southwest corner.

Tickets for one galaxy game will be purchased and donated to the referee dinner on March 29<sup>th</sup>. Galaxy region nights are April 25<sup>th</sup> and September 19<sup>th</sup>. There will be an opportunity to walk on the field with banner and meet a player afterwards.

Due to coronavirus, elbow bumping instead of hand shaking should be encouraged at the end of games.

Last year DeWayne suggested that Region 13 participate in the city of La Canada's Memorial Day parade. Last year Region 13 had a permit for a slot in the parade but due to late notice, not enough players participated. A volunteer is needed to take charge of banners.

Board openings that need to be filled are for an Advertising / Communications Director and Volunteer for banner posting.

Meeting adjourned at 9:03 pm.

[Next Board Meeting is April 2, 2020.](#)